



# Specialty Retail

# **OUR STORY**



We started as a small storefront on Peachtree Road in 2012. Our goal was simple, to produce a fresh and flavorful popcorn by hand using only quality ingredients from chef-driven recipes. Our family continues this mission today - bringing you the same flavorful, honest, small-batch popcorn as the day we first opened our doors.



#### Mick McCormick CHIEF POPPER

## **OUR MISSION**

#### TO PROVIDE A GREAT SNACK FOR EVERYONE THAT IS

#### Flavorful

Our Poppers are dedicated to continually experimenting with new flavor combinations to provide a one of a kind experience that is regionally inspired.

### Honest.

We mean what we say and we say what we mean. We don't use any artificial colors or unnecessary inclusions. We are family-owned & love serving Atlanta.

#### Fresh

We love popping!
So much so that we do it in small batches for each order we receive because we only want you to experience our popcorn at its finest.

# **SPECIALTY RETAIL OFFERINGS**



CaJa Popcorn offers three retail snack bag flavors: Pimento Cheese, Sea Salt Caramel, and Spicy BBQ with more to come.

Flavors are available by the case or by the pallet. Please contact us to inquire about pallet pricing.

### **ORDER DETAILS**

- Orders available through our distribution partner,
   P-10 Foods or directly through our website
- Standard lead time for an order is 10-14 business days
- Snack bags have a 150-day shelf-life
- Shipping/ delivery are not included in the cost of goods
- Shipping charges are 15% of total order, orders typically ship via FedEx Ground
- Pickup can be made available for local, Atlanta orders



# **PRICING**



ITEM	UNIT COST	SRP	CASE COST
Pimento Cheese	\$3.50	\$5.00	\$48.00
Sea Salt Caramel	\$3.50	\$5.00	\$48.00
Spicy BBQ	\$3.50	\$5.00	\$48.00
Minimum order is 3 cases, cases include 12 units			
Distributor price subject to negotiation			

# **JOIN OUR SATISFIED CLIENTS**

"We are really excited to have CaJa Popcorn here in our store, our customers love it already!"

- Sean Crotty, Kelly's Market Owner

"The best pimento cheese popcorn anywhere!! It's the crack of cheese popcorn! YUM!"

- Page Bondurant

"This is the best popcorn ever, my kids and I love it! We drive nearly 50 miles to get our favorite snack."

- Jayei Aniola











# **CONTACT**

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A BETTER SNACK OPTION FOR THOSE WITH DISCERNING

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